

# Activepoint

Information and technology  
at the service of the public



# What is Activepoint?



A new multimedia information channel for the public using individualised media including large-format LCD screens and interactive technology.

A new channel:

## Multimedia information

- It makes it possible to combine various types of content (photos, videos, etc.).

## Flexible and suited to every project

- The structure of the information and content can be individualised at terminal level.

## Interacts with the public

- Information access is easily supplied by a touch-sensitive system.

# What solutions does **Activepoint** provide?



## 24h. information

- Real-time posting of information, conveniently and without moving.

## Green

- A sustainable medium for communication as it saves paper.

## Economical

- Very low maintenance costs.

## Interactive

- Users can choose the information they want.

## Social

- Familiarising users with new technology.

## Accessible

- Systems suitable for users of all kinds.



# What formats does **Activepoint** come in?



FRONT VIEW



## Indoor Model

- Aluminium support.
- Designed for indoor locations.
- Includes racks for leaflets and brochures.
- For individualised solutions in digital signage, queue solutions and more...
- Available with different supports for wall, ceiling and floor mounting.

# Information



(2)

(2)

(1)

(3)

(2)



BACK VIEW

## BT46 Outdoor Model

(1) 46" information screen. (Optional: high brightness).

(2) Space for static advertising.

(3) Touch-sensitive controls.

- Designed for **outdoor** locations.
- Tough construction finished in **stainless steel**.
- Internet connection via **cable, Wi-Fi, WiMax** or **3G**.

# and technology

at the service of the public



FRONT VIEW



BACK VIEW

## HT46 Mixed Model

- (1) 46" information screen. (Optional: high brightness).  
Also available with a touch screen.
- (2) Space for static advertising.
  - Designed for indoor or outdoor locations.
  - Tough construction finished in aluminium.
  - Internet connection via cable, Wi-Fi, WiMax or 3G.

# How is **Activepoint** content managed?



## GENERAL INFORMATION

You can combine news, what's on, photographs, videos, billboard, weather forecasts, useful telephone numbers and more. The system administrator can individualise both image and content.

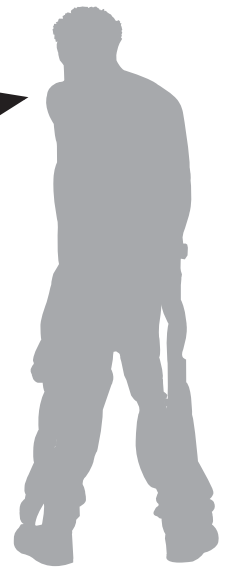
## INTERACTIVE INFORMATION

When a user requests interaction with the service, a menu structure is displayed to provide access on demand to the system options , even combined with limited web browsing on terminals with a touch screen.

## SYSTEM MANAGEMENT

From a web page, similar to a typical website content manager. The structure of the information and content can be individualised at terminal level.

**Active**point, a  
made-to-measure solution!



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